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**NEW HOME PLOW™ BY MEYER® PROVIDES SMARTER P.I.Y.
SOLUTION FOR CLEARING LONG DRIVEWAYS**

**Innovative Snow Plow Easily Adapts to SUVs and Light Trucks
to Provide Maximum Versatility and Control From Inside the Vehicle**

CLEVELAND (November 2015) – Now there’s a faster, easier and safer way to clear your driveway of snow. Just plow it yourself (PIY)!

With the new HomePlow™ by Meyer, homeowners can get where they need to go quickly and conveniently. No more frustrations with a snow thrower that won’t start, and no more frigid open-air tractor plowing. The simple-to-install and operate HomePlow easily mounts to many standard SUVs or half-ton pickups, so homeowners can quickly plow whenever and wherever they need to. Even the longest driveways can be cleared in a matter of minutes.

Unlike those expensive, heavy, hard-to-install commercial snow plows currently on the market, the affordable, lightweight HomePlow is easy to install, use and store. Available in six offerings, you have the choice of full-hydraulic models that offer up/down, left/right blade motion that work like a traditional snow plow or electric lift models that uses a remote control to handle up/down blade movement while the patented Auto-Angling™ system controls the direction of the blade. No need to manually adjust the blade. The Auto-Angling™ system senses the weight of the snow and automatically angles to push snow off to the side. Or, if you prefer, you can lock the plow in the direction you want. Both hydraulic and electric lift models allow users to control all operations from the warmth, comfort and safety of their vehicles. A manual lift model with Auto-Angling™ is also available.

Many HomePlow models come fully assembled while others require some assembly. No matter which model you choose, the Quick Link™ receiver mount allows the plow to be connected or disconnected in less than a minute without the need for any tools. All that’s required is a 2-inch, Class-3 front receiver hitch (sold separately) that adapts to most popular SUVs and light pickups. Caster wheels are available on many models to make it easy to roll the HomePlow away for convenient storage and re-mounting. And there’s no visible hardware left behind on the vehicle.

Optional accessories include a poly deflector that keeps blow-back snow off the windshield, a rubber cutting edge that minimizes noise and protects surfaces, and plow shoes that elevate the blade off the surface (ideal for gravel driveways).

“We carefully evaluated the various snow removal products and discovered there was a void in the market for a snow plow that was both affordable and easy to use,” said Andrew Outcalt, president of Meyer Products. “Our research showed that consumers were interested in a snow plow that could get the

job done quickly and easily and get them on their way without having to go out into the cold and make adjustments.”

If you never thought you could plow your own driveway, think again. Meyer, a recognized leader in the manufacture of reliable snow plows, allows you to take control by plowing your way out of the snow when you want to go—quickly, safely, conveniently and economically. And you might even have enough time left over to plow your neighbor’s driveway!

The HomePlow is available through homedepot.com, sears.com, northerntool.com, canadiantire.ca and thehomeplow.com, or it can be purchased from local authorized dealers. Visit thehomeplow.com to learn how easy it is to become a PIYer this winter.

Meyer Products LLC is a leading manufacturer of highly reliable snow and ice control systems. Meyer’s product innovations and industry knowledge have been improving transportation safety and convenience since the day it invented snowplows more than 90 years ago. For more information, contact Meyer Products LLC, 18513 Euclid Avenue, Cleveland, OH 44112; Pete Robison at (216) 486-1313 or Robison@meyerproducts.com; www.meyerproducts.com.